

# Join the Bulldog Racing Family!





For further information, please contact our President, Aman Priyadarshi at (612-368-1155) or email <u>umdfsae@d.umn.edu</u> with any questions



#### Who are we?

Bulldog Racing is the University of Minnesota Duluth's chapter of Formula SAE. Our team is 100% student-led and funded by industry sponsors. Every year students design, build, test, and race a formula style race car. Bulldog Racing team members gain unique engineering and leadership experience, which is applicable across multiple engineering disciplines.

### What Do We Do?

Formula SAE is an international collegiate design competition organized by the Society of Automotive Engineers, wherein students design and build an open-wheeled, open-cockpit, formula style race car. We are scored on our vehicle's performance in multiple dynamic events and on our development process, in which industry experts judge both design choices and business logic. The competition is held at the Michigan International Speedway and consists of 120+ teams from around the world.



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# Engineering Skills:

- Technical writing
- Applied fabrication skills from CNC tools, lathes, carbon fiber layups, and welding
- Advanced simulations using CAD, CAE, FMAE, etc.
- Real world application testing with various NDT methods
- Establishing design objectives/limitations informed by material properties and manufacturing



# Leadership Skills:

- Applied communication skills through engagement with sponsors and industry professionals
- Project management and collaboration experience through practical application
- Accounting, budget forecasting, and cost reduction
- Marketing, web development, and public relations experience

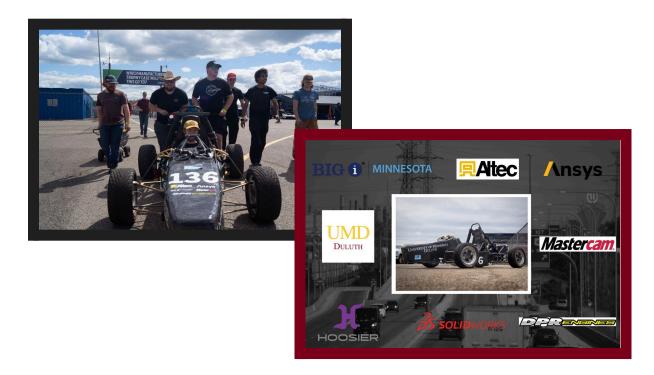
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### Benefits of Sponsoring Bulldog Racing

Sponsorship is an investment in your future engineers and business professionals. This showcases your company's dedication to supporting innovation and academic excellence and aids in recruiting top talent from universities. Team members are regularly sought out by top companies after finishing school, with many choosing to take full-time positions with our sponsors.

Our duty to you is to bring our community together and foster meaningful relationships between people. We use community outreach as a way to support our local community. Your support directly contributes to the success of Bulldog Racing, helping the team overcome financial barriers and achieve their goals in competitions and academic pursuits.



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All of us here at Bulldog Racing would like to extend our gratitude to your company for your consideration of a sponsorship. If you have any questions for us or would like to schedule a tour of our facilities, please do not hesitate to reach out. Please contact our President, Aman Priyadarshi at (612)-368-1155, or email <u>umdfsae@d.umn.edu</u> with any questions.

We look forward to hearing from you, and as always,

# Go Bulldogs!

\*Please Direct any Physical Information to:

Bulldog Racing Attn: AMAN PRIYADARSHI/Bulldog Racing UNIVERSITY OF MINNESOTA-DULUTH 1305 ORDEAN CT # VKH105 DULUTH, MN 55812 United States Checks should be made out to the order of: Regents of the University of Minnesota





"The proving grounds for our next generation of engineers"